



KXAS
3100 McKinnon
8th Floor
Dallas, TX 75201
(214) 745-5555

www.nbcdfw.com

CONTRACT

| | | |
|-----------------------------------------------------|----------------------------------------|--------------------------------------------------------|
| <u>Contract / Revision</u> 338109 / | | <u>Alt Order #</u> WOC10033876 |
| <u>Product</u> Political | | |
| <u>Contract Dates</u> 10/30/12 - 11/06/12 | <u>Estimate #</u> 2359 | |
| <u>Advertiser</u> WENDY DAVIS FOR SENATE | | <u>Original Date / Revision</u> 09/25/12 / 11/27/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KXAS | <u>Account Executive</u> Corey Lane | <u>Sales Office</u> Philadelphia NS |
| <u>Special Handling</u> | | |
| <u>Demographic</u> RA35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 395 | <u>Product Code</u> 402 |
| <u>Agency Ref</u> 00562 | | <u>Advertiser Ref</u> 09576 |

And:

BUYING TIME MEDIA
650 MASSACHUSETTS AVE. N.W.
WASHINGTON, DC 20001
USA

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|----------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | KXAS | 10/30/12 | 11/05/12 | 5A-530A NBC5 TODAY | 5A-530A | | :30 | | | NM | 5 | \$1,000.00 |
| | | LUR | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | 11111-- | | | | 5 | \$200.00 | | | |
| N 2 | KXAS | 10/30/12 | 11/05/12 | 530A -6A NBC 5 TODAY | 530A-6A | | :30 | | | NM | 5 | \$1,500.00 |
| | | LUR | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | 11111-- | | | | 5 | \$300.00 | | | |
| N 3 | KXAS | 10/30/12 | 11/05/12 | 6A-7A NBC5 TODAY | 6A-7A | | :30 | | | NM | 5 | \$7,125.00 |
| | | CDR | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | 11111-- | | | | 5 | \$1,425.00 | | | |
| N 4 | KXAS | 10/30/12 | 11/05/12 | 7A-9A TODAY SHOW | 7A-9A | | :30 | | | NM | 5 | \$7,125.00 |
| | | CDR | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | 11111-- | | | | 5 | \$1,425.00 | | | |
| N 5 | KXAS | 10/30/12 | 11/05/12 | 9A-10A TODAY 2 | 9A-10A | | :30 | | | NM | 5 | \$1,750.00 |
| | | LUR | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | 11111-- | | | | 5 | \$350.00 | | | |
| N 6 | KXAS | 10/30/12 | 11/05/12 | 10A-11A TODAY 3 | 10A-11A | | :30 | | | NM | 4 | \$750.00 |
| | | LUR | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | 11-11-- | | | | 4 | \$150.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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| <u>Contract / Revision</u> 338109 / | | <u>Alt Order #</u> WOC10033876 |
| <u>Contract Dates</u> 10/30/12 - 11/06/12 | | <u>Product</u> Political |
| <u>Advertiser</u> WENDY DAVIS FOR SEN. | | <u>Estimate #</u> 2359 |
| <u>Original Date / Revision</u> 09/25/12 / 11/27/12 | | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-------------------------------|-------------------|-------------------|---------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|-------|------------|
| | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 4 | KXAS | 10/30/12-11/05/12 | 10A-11A TODAY 3 | 10A-11A | MTu-ThF---- | :30 | | \$150.00 | NM | | |
| | See MG 6.5 PREEMPT | | | | | | | | | | | |
| | 5 | KXAS | 11/03/12-11/03/12 | 9A-10A SAT NBC5 NEWS | 9A-10A | -----Sa-- | :30 | | \$300.00 | NM | | |
| | Ⓜ LUR - MG for 7.1,6.4 LUR | | | | | | | | | | | |
| N 7 | KXAS | 10/30/12 | 11/05/12 | NBC5 TODAY AT 11AM | 11A-1130A | | :30 | | | NM | 4 | \$600.00 |
| | LUR | | | | | | | | | | | |
| | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: 10/30/12 | | 11/05/12 | 11111-- | | | 5 | \$150.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | KXAS | 10/30/12-11/05/12 | NBC5 TODAY AT 11AM | 11A-1130A | MTuWThF---- | :30 | | \$150.00 | NM | | |
| | See MG 6.5 | | | | | | | | | | | |
| N 8 | KXAS | 10/30/12 | 11/05/12 | 1P-2P DAYS OF OUR LIVE | 1P-2P | | :30 | | | NM | 5 | \$1,125.00 |
| | LUR | | | | | | | | | | | |
| | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: 10/30/12 | | 11/05/12 | 11111-- | | | 5 | \$225.00 | | | | |
| N 9 | KXAS | 10/30/12 | 11/05/12 | 3P-4P M-F ELLEN DEGENERES | 3P-4P | | :30 | | | NM | 5 | \$2,000.00 |
| | LUR | | | | | | | | | | | |
| | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: 10/30/12 | | 11/05/12 | 11111-- | | | 5 | \$400.00 | | | | |
| N 10 | KXAS | 10/30/12 | 11/05/12 | 4P-5P NBC5 NEWS | 4P-5P | | :30 | | | NM | 4 | \$1,600.00 |
| | LUR | | | | | | | | | | | |
| | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: 10/30/12 | | 11/05/12 | 1-1111-- | | | 4 | \$400.00 | | | | |
| N 11 | KXAS | 10/30/12 | 11/05/12 | 5P-530P NBC5 NEWS | 5P-530P | | :30 | | | NM | 5 | \$4,750.00 |
| | CDR | | | | | | | | | | | |
| | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: 10/30/12 | | 11/05/12 | 11111-- | | | 5 | \$950.00 | | | | |
| N 12 | KXAS | 10/30/12 | 11/05/12 | 6P-630P NBC5 NEWS | 6P-630P | | :30 | | | NM | 5 | \$5,750.00 |
| | CDR | | | | | | | | | | | |
| | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: 10/30/12 | | 11/05/12 | 11111-- | | | 5 | \$1,150.00 | | | | |
| N 13 | KXAS | 10/30/12 | 11/05/12 | 630P-7P EXTRA 1560 | 630P-7P | | :30 | | | NM | 5 | \$4,000.00 |
| | LUR | | | | | | | | | | | |
| | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: 10/30/12 | | 11/05/12 | 11111-- | | | 5 | \$800.00 | | | | |
| N 14 | KXAS | 10/30/12 | 11/05/12 | 10P-1035P L. NEWS 2000 | 10P-1035P | | :30 | | | NM | 4 | \$9,880.00 |
| | CDR | | | | | | | | | | | |
| | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: 10/30/12 | | 11/05/12 | 1111--- | | | 4 | \$2,470.00 | | | | |
| N 15 | KXAS | 10/30/12 | 11/05/12 | 1035P-1135P TONIGHT S | 1035-1135P | | :30 | | | NM | 5 | \$3,250.00 |
| | LUR | | | | | | | | | | | |

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| <u>Advertiser</u> WENDY DAVIS FOR SEN. | | <u>Original Date / Revision</u> 09/25/12 / 11/27/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------------------|-----------|-------------------|-----------------|-------------------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|-------------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | 11111-- | | | | 5 | \$650.00 | | | |
| N 16 | KXAS | 10/30/12 | 10/30/12 | T9-10P PARENTHOOD | 9P-10P | | :30 | | | NM | 2 | \$2,300.00 |
| LUR | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -1----- | | | | 1 | \$2,600.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| 1 | KXAS | 10/29/12-11/04/12 | | T9-10P PARENTHOOD | 9P-10P | -Tu----- | :30 | | \$2,600.00 | NM | | |
| See MG 16.2, 16.3 | | | | | | | | | | | | |
| PREEMPT-PROGRAM CHANGE | | | | | | | | | | | | |
| 2 | KXAS | 10/31/12-10/31/12 | | W7-8P ANIMAL PR/GUYS KI 7P-8P | | ---W----- | :30 | | \$1,500.00 | NM | | |
| Ⓜ LUR - MG for 16.1 10/30 | | | | | | | | | | | | |
| LUR | | | | | | | | | | | | |
| 3 | KXAS | 11/03/12-11/03/12 | | 8-10P NBC MOVIE: RUDY | 8P-10P | -----Sa-- | :30 | | \$800.00 | NM | | |
| Ⓜ LUR - MG for 16.1 10/30 | | | | | | | | | | | | |
| LUR | | | | | | | | | | | | |
| N 17 | KXAS | 10/30/12 | 11/01/12 | TH9-10P ROCK CENTER | 9P-10P | | :30 | | | NM | 1 | \$1,800.00 |
| LUR | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---1--- | | | | 1 | \$1,800.00 | | | |
| N 18 | KXAS | 10/30/12 | 11/03/12 | 6A-7A SAT NBC5 NEWS | 6A-7A | | :30 | | | NM | 1 | \$200.00 |
| LUR | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----1- | | | | 1 | \$200.00 | | | |
| N 19 | KXAS | 10/30/12 | 11/03/12 | 7A-9A SAT TODAY | 7A-9A | | :30 | | | NM | 1 | \$375.00 |
| LUR | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----1- | | | | 1 | \$375.00 | | | |
| N 20 | KXAS | 10/30/12 | 11/03/12 | 6P-630P NBC5 NEWS SAT | 6P-630P | | :30 | | | NM | 0 | \$0.00 |
| LUR | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----1- | | | | 1 | \$250.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| 1 | KXAS | 10/29/12-11/04/12 | | 6P-630P NBC5 NEWS SAT | 6P-630P | -----Sa-- | :30 | | \$250.00 | NM | | |
| Unresolved | | | | | | | | | | | | |
| DNA-SPORTS OVERRUN | | | | | | | | | | | | |
| N 21 | KXAS | 10/30/12 | 11/03/12 | SA9-10P LAW AND ORDER | 9P-10P | | :30 | | | NM | 1 | \$800.00 |
| LUR | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----1- | | | | 1 | \$800.00 | | | |
| N 22 | KXAS | 10/30/12 | 11/03/12 | 1030P-12M SATURDAY NIG | 1030P-12A | | :30 | | | NM | 1 | \$1,500.00 |
| LUR | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----1- | | | | 1 | \$1,500.00 | | | |
| N 23 | KXAS | 10/30/12 | 11/04/12 | 530A-6A CHRIS MATTHEWS | 530A-6A | | :30 | | | NM | 1 | \$75.00 |
| LUR | | | | | | | | | | | | |

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| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----1 | | | | 1 | \$75.00 | | | |
| N 24 | KXAS | 10/30/12 | 11/04/12 | 6A-7A SUN NBC5 NEWS | 6A-7A | | :30 | | | NM | 1 | \$225.00 |
| LUR | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----1 | | | | 1 | \$225.00 | | | |
| N 25 | KXAS | 10/30/12 | 11/04/12 | 7A-8A SUNDAY TODAY | 7A-8A | | :30 | | | NM | 1 | \$350.00 |
| LUR | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----1 | | | | 1 | \$350.00 | | | |
| N 26 | KXAS | 10/30/12 | 11/04/12 | 8A-9A SUN NBC5 NEWS | 8A-9A | | :30 | | | NM | 1 | \$300.00 |
| LUR | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----1 | | | | 1 | \$300.00 | | | |
| N 27 | KXAS | 10/30/12 | 11/04/12 | 9A-10A MEET THE PRESS | 9A-10A | | :30 | | | NM | 1 | \$1,500.00 |
| LUR | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----1 | | | | 1 | \$1,500.00 | | | |
| N 28 | KXAS | 10/30/12 | 11/04/12 | FTBL NIGHT AMER (CWBY\$6P-715P | | | :30 | | | NM | 1 | \$2,000.00 |
| LUR | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----1 | | | | 1 | \$2,000.00 | | | |
| N 29 | KXAS | 10/30/12 | 11/05/12 | 1135-1235A JIMMY FALLON | 1135P-1235A | | :30 | | | NM | 1 | \$200.00 |
| LUR | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | 1----- | | | | 1 | \$200.00 | | | |
| N 30 | KXAS | 10/30/12 | 11/04/12 | 5P-530P SU 5P NEWS | 5P-530P | | :30 | | | NM | 1 | \$250.00 |
| LUR | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----1 | | | | 1 | \$250.00 | | | |
| N 31 | KXAS | 10/31/12 | 11/06/12 | 2-3P STEVE HARVEY T/SH | 2P-3P | 21111-- | :30 | 6 | \$280.00 | NM | 6 | \$1,680.00 |
| CDR | | | | | | | | | | | | |
| N 32 | KXAS | 10/31/12 | 11/02/12 | 1135-1235A JIMMY FALLON | 1135P-1235A | --WTF-- | :30 | 4 | \$570.00 | NM | 4 | \$2,280.00 |
| CDR | | | | | | | | | | | | |
| N 33 | KXAS | 11/04/12 | 11/05/12 | NBC5 TODAY 430A | 430A-5A | | :30 | | | NM | 1 | \$70.00 |
| LUR | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/04/12 | 11/10/12 | M-----S | | | | 1 | \$70.00 | | | |
| N 34 | KXAS | 11/06/12 | 11/06/12 | 530A -6A NBC 5 TODAY | 530A-6A | -T----- | :30 | 1 | \$300.00 | NM | 1 | \$300.00 |
| LUR | | | | | | | | | | | | |
| Totals | | | | | | | | | | | 98 | \$68,410.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



KXAS
3100 McKinnon
8th Floor
Dallas, TX 75201
(214) 745-5555

www.nbcdfw.com

| | | |
|-----------------------------------------------------|-----------------------------|--------------------------------------------------------|
| <u>Contract / Revision</u> 338109 / | | <u>Alt Order #</u> WOC10033876 |
| <u>Contract Dates</u> 10/30/12 - 11/06/12 | <u>Product</u> Political | <u>Estimate #</u> 2359 |
| <u>Advertiser</u> WENDY DAVIS FOR SEN, | | <u>Original Date / Revision</u> 09/25/12 / 11/27/12 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 10/29/12 - 11/06/12 | 98 | \$68,410.00 | \$58,148.50 |
| Totals | 98 | \$68,410.00 | \$58,148.50 |

Signature: _____ **Date:** _____

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